



Greetings Longhorn Breeders,

It's an event that's been getting bigger and better every year and this year is no exception. Announcing the Great Northern Longhorn Classic IV sale June 19th & 20th, 2020. As the fun and excitement has grown we have two important announcements to make. First, we're headed to a new location. This year's sale will be held at Dan and Denise Huntington's 5D Ranch in Gresham Wisconsin. Dan has been busy planning and getting his facilities ready for June. Secondly, in addition to our Saturday sale we will be hosting the Great Northern Cheese Head Futurity, Friday June 19th. Tentative plans are to have seven heifer classes and three bull classes. More details to come.

For the Great Northern Longhorn Classic sale we'll be looking for quality consignments that will fit the program of a new Longhorn enthusiast and the veteran breeder's program alike. We'll be holding total sale consignments to forty head which has been a good number for the market we're reaching.

Sale day market will be reached nationwide through Hired Hand live with trucking available to get your investment home throughout all parts of the country. Your consignments will be promoted nationwide through social media, and print publications as well as regionally and locally. Our goal is to reach the largest target of new and prospective Longhorn enthusiasts as possible to help market your animals.

For those interested we're looking for sale and futurity sponsors. Your sponsorship helps in making this event a success but even more importantly helps in building the Longhorn market in the upper Midwest for **your** future sales. Check the "Sponsorship Package" sheet included with this letter for details.

Please consider helping us grow our industry with your support of this event, by your sponsorship, consignments, or just attending. We promise this will be a great event! Come to the "Great North Woods" in June. Plans are under way for a special Friday evening gathering. This weekend will be a **Great Event, with Great Cattle, and Most Importantly Great People!!!!**

*Thank you for your consideration,
Great Northern Longhorn Classic IV Sale &
Great Northern Cheese Head Futurity Committee*

